



Invest in education

Leadership Institute for School Principals

As a business leader, you can have a direct impact on the education of children right in your own community.

Join the statewide campaign that will directly improve Kentucky's schools.



**Leadership Institute
for School Principals**



**Kentucky Chamber
foundation** Advancing Kentucky.



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The Kentucky Leadership Institute for School Principals delivers cutting-edge training to help principals:

Build a high-performance culture

Influence others to ensure student success

Explore how knowledge of individual strengths and developmental needs can produce positive outcomes for students, schools and communities

Practice new behaviors for positive results

change drive lead motivate prosper succeed





education is critical

As a business leader, you understand why education is such a huge priority.

Our kids, grandkids and future workforce are coming up within the education system right now, whether it's public or private, pre-K, elementary, middle or high school. They're competing against the rest of the world, attempting to get into the right university or working to be adequately prepared for available jobs.

Kentucky companies depend on a skilled workforce to stay in business and to remain competitive, both locally and globally.



the leadership factor

The business community recognizes the importance of leadership within individual companies. Motivated leaders create results. Well-trained leaders drive success. Organizations without strong leaders falter.

Our schools aren't any different.

As CEOs of their schools, your community's principals play an essential role in motivating teachers and the performance of students.



business driving change

If progress is going to continue in Kentucky schools, it can't all be dictated by Frankfort and Washington. Better results are going to occur when school leaders on the front lines are highly motivated and well trained to lead their teachers for maximum performance.

The Kentucky Chamber Foundation has determined that the business community can have the greatest impact on improving the academic performance of schools and students in Kentucky by focusing its attention on school principals.



“When each of us left, we had a solid plan to take direct action that will have a positive impact on student achievement.”

JEFF JENNINGS
Butler County Middle School
2011 Kentucky Leadership Institute for School Principals participant





maximum impact through school principals

Top companies in Kentucky invest in leadership training, and many choose to send executives to the Center for Creative Leadership (CCL), one of the world's leading institutes for leadership education. The Kentucky Chamber Foundation has developed a strategic partnership with CCL, using its executive training expertise for school leaders. We call the Chamber/CCL partnership the Leadership Institute for School Principals.

In 2011, the Foundation sent 47 principals from across the Commonwealth to the Institute. The group attended a three-day training retreat in Greensboro, N.C., followed by four days of training at the Kentucky Chamber headquarters in Frankfort.

Now the goal is to expand the program and offer it to all new public- and private-school principals for the next five years. Each year, roughly 150 principals are named to their positions at elementary, middle and high schools in Kentucky.

This is the very best way for a business to make a direct impact on education at the local level, empowering school principals to lead their schools and make a difference in the lives of kids.



an opportunity to invest in leadership

The Kentucky Chamber Foundation is contacting business leaders in every county in Kentucky, asking them to get involved in improving education by sponsoring one or more local principals. It costs about \$9,000 per principal to attend the Leadership Institute, which includes seven days of intense training as well as follow-up with a personal coach.

Join fellow business leaders and help create community support for schools and greater recognition of the importance of strong leadership in every school building. Call Kelly Wolf at 859-221-8813 or email her at kwolf@kychamber.com.



“Employers understand that leadership can make all the difference in the success of their companies. I believe many of the leadership training methodologies used in the corporate world should also be provided to principals for our schools.”

JOHN WILLIAMS, SR.
Chairman, Computer Services Inc.
Co-chair, Leadership Institute for School Principals Advisory Board





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In addition to impacting education in your community, an investment in the Kentucky Leadership Institute for School Principals includes some great benefits as well:

Promotion on the Kentucky Leadership Institute for School Principals website

Recognition in the Kentucky Chamber Foundation newsletter

Promotion through local Chamber partners

Promotion through communication brochures from the
Kentucky Chamber

Recognition at the Kentucky Chamber of Commerce's Annual Business
Summit and Annual Meeting

Promotion and recognition given during the Kentucky Leadership Institute
for School Principals' graduation ceremony at the Governor's Mansion

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Leadership Institute for School Principals

Investment Kentucky Leadership Institute for School Principals

Your Pledge Please print:

Contact Name _____ Title _____

Company/Organization _____

Street address _____

City _____ State _____ Zip _____

Phone _____ E-mail address _____

Enclosed is our first annual payment of \$ _____

Select number of years for payout: 1 year 2 years 3 years 4 years 5 years

County _____

Payment Schedule

Enclosed is our first annual payment of \$ _____.

We will make our first annual payment of \$ _____ in the month of _____ and the year of _____.

We will make our annual payments in the month of _____ beginning in the year _____.

Other arrangements for provisions of our pledge:

Authorization _____ Date _____

Please make check payable to: Kentucky Chamber Foundation

The Kentucky Chamber Foundation is a 501 (c)(3) organization and all contributions are tax deductible.

