

# an opportunity to invest in leadership



The Kentucky Chamber Foundation is contacting business leaders in every county in Kentucky, asking them to get involved in improving education by sponsoring one or more local principals. It costs about \$9,000 per principal to attend the Leadership Institute, which includes seven days of intense training as well as follow-up with a personal coach.

Join fellow business leaders and help create community support for schools and greater recognition of the importance of strong leadership in every school building.

Call Kelly Wolf at 859-221-8813 or email her at [kwolf@kychamber.com](mailto:kwolf@kychamber.com).

**“More than anything, I want you to know that your investment in me is an investment in Kentucky. Through this program, I will gain knowledge, experience and direction to ensure our students at Longbranch Elementary acquire 21st-century learning skills in order to lead them toward success in secondary studies, and ultimately in our workforce.”**



ERIKA BOWLES  
Longbranch Elementary School  
2011 Kentucky Leadership Institute  
for School Principals participant



The **Kentucky Chamber Foundation** is a 501(c)(3) organization dedicated to advancing Kentucky in education, health and wellness, energy, government efficiency and global competitiveness.



# invest in education

As a business leader, you can have a direct impact on the education of children right in your own community.

Join the statewide campaign that will directly improve Kentucky's schools.



*achieve prepare excel invest compete impact*

*change drive lead motivate prosper succeed*

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## education is critical

▶ As a business leader, you understand why education is such a huge priority.

Our kids, grandkids and future workforce are coming up within the education system right now, whether it's public or private, pre-K, elementary, middle or high school. They're competing against the rest of the world, attempting to get into the right university or working to be adequately prepared for available jobs.

Kentucky companies depend on a skilled workforce to stay in business and to remain competitive, both locally and globally.



## the leadership factor

▶ The business community recognizes the importance of leadership within individual companies. Motivated leaders create results. Well-trained leaders drive success. Organizations without strong leaders falter.

Our schools aren't any different.

As CEOs of their schools, your community's principals play an essential role in motivating teachers and the performance of students.

**“Employers understand that leadership can make all the difference in the success of their companies. I believe many of the leadership training methodologies used in the corporate world should also be provided to principals for our schools.”**



JOHN WILLIAMS, SR.  
Chairman, Computer Services Inc.  
Co-chair, Leadership Institute for School Principals Advisory Board

## business driving change

▶ If progress is going to continue in Kentucky schools, it can't all be dictated by Frankfort and Washington. Better results are going to occur when school leaders on the front lines are highly motivated and well trained to lead their teachers for maximum performance.

The Kentucky Chamber Foundation has determined that the business community can have the greatest impact on improving the academic performance of schools and students in Kentucky by focusing its attention on school principals.

## maximum impact through school principals

▶ Top companies in Kentucky invest in leadership training, and many choose to send executives to the Center for Creative Leadership (CCL), one of the world's leading institutes for leadership education.

The Kentucky Chamber Foundation has developed a strategic partnership with CCL, using its executive training expertise for school leaders. We call the Chamber/CCL partner-

ship the Leadership Institute for School Principals.

In 2011, the Foundation sent 47 principals from across the Commonwealth to the Institute. The group attended a three-day training retreat in Greensboro, N.C., followed by four days of training at the Kentucky Chamber headquarters in Frankfort.

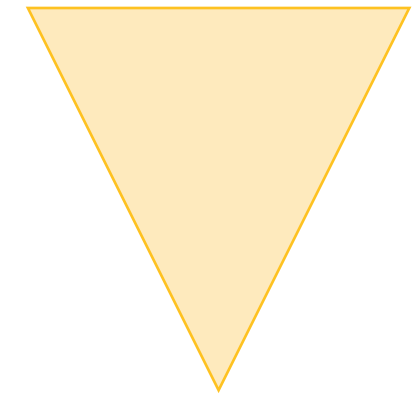
Now the goal is to expand the program and offer it to all new public-

*A Solid Plan*

**“When each of us left, we had a solid plan to take direct action that will have a positive impact on student achievement.”**



JEFF JENNINGS  
Butler County Middle School  
2011 Kentucky Leadership Institute for School Principals participant



The **Kentucky Leadership Institute for School Principals** delivers cutting-edge training to help principals:

- Build a high-performance culture
- Influence others to ensure student success
- Explore how knowledge of individual strengths and developmental needs can produce positive outcomes for students, schools and communities
- Practice new behaviors for positive results

## TRAINING BY THE NATION'S BEST

The Center for Creative Leadership ([www.ccl.org](http://www.ccl.org)) is a top-ranked, global provider of leadership education and research.

In the 2011 special report by the *Financial Times*, CCL was the only institution in the world to rank among the world's Top 10 providers of executive education for the 10th consecutive year, completing a decade of excellence in this prestigious survey.

CCL also stands out as the only non-business school in this year's global Top 10 and the only institution among the Top 50 in the survey that specializes in leadership education and research.



2011 Leadership Institute Participants